

1960

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U. S. Department of Agriculture

SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

VOODOO BULBS (Mystery Lily)

Shipments late December or early January depending on arrival from Holland and local weather conditions.

COUNTER DISPLAY BOXES FOR INDOOR STARTING

Shipments to start January 4th through February for Indoor planting in North and Outdoor in South.  
Additional shipments for Outdoor planting in North with regular Spring Bulbs.  
Includes Begonias - Gloxinias - Caladiums - Lilies)

SPRINGTIME PET POTS

Shipments to start January 4th or sooner if wanted.  
Ideal promotion with Indoor Starting Bulbs.

PACKAGED BULBS FOR SPRING

Shipment to start January 4th, or when wanted thereafter for Outdoor Planting.

Order in Case Lots only

BULK BULBS FOR SPRING

Shipments to start January 4th, or when wanted thereafter for Outdoor Planting.

Order in Bag Lots Only

COLORFUL DISPLAY CARDS FURNISHED WITH EACH ORDER

TERMS: 2%, 10 Days  
F.O.B. Lebanon, Ohio.



SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

<u>ITEM NO.</u>	<u>ITEM</u>	<u>WEIGHT PER UNIT OF 100 BULBS</u>
	VOODOO BULBS (Mystery Lily) Arum Cornutum - Imported from Holland	
VD-100	18/20 ctm. - \$150.00 per M.	25 Lbs.
VD-200	20/up ctm. - \$175.00 per M.	30 Lbs.

Two illustrative Display Cards supplied  
with each order.

Bulbs bloom indoors in approximately  
four weeks without soil or water.  
After blooming can be planted in pots  
where they will grow into a fern-like  
plant with broad leaves and a tiger  
spotted stem. Can be placed outdoors  
after danger from freezing.

Unit Packing - 100 bulbs per box.

Shipments to be made via Railway Express Agency



## SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

1960 - BULK BULBS  
IN FANCY DISPLAY BOXES

SHIPMENT: Jan. - Feb. - March

<u>ITEM NO.</u>	<u>ITEM</u>	<u>UNIT PRICE</u>	<u>COST PER DISPLAY CASE</u>	<u>WT. PER CASE</u>
MB-120	MAMMOTH BELGIAN BEGONIAS	\$ .20	\$24.00	15#

120 - Mammoth (2½" up) Belgian Begonias in Counter Display Box. These will be the largest bulbs imported this year of the following 8 colors:

15 Scarlet  
 15 Deep Red  
 15 Rose  
 15 Orange  
 15 Copper  
 15 Salmon  
 15 Yellow  
 15 White  
 120 Bulbs per Display Box.

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PEB-150	HANGING BASKET PENDULA BEGONIAS	.21	\$31.50	15#
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150 - 2" up Mammoth Size Bulbs in illustrated Counter Display Box with beautiful lithos showing all 6 colors available as follows:

25 Scarlet  
 25 Rose  
 25 Orange  
 25 Salmon  
 25 Yellow  
 25 White  
 150 Bulbs per Display Box



<u>ITEM NO.</u>	<u>ITEM</u>	<u>UNIT PRICE</u>	<u>COST PER DISPLAY CASE</u>	<u>WT. PER CASE</u>
GL-160	IMPORTED BELGIAN GLOXINIA	\$ .25	\$40.00	25#
160 - Jumbo Size (2" up) bulbs in original Counter Display Box with large illustrations of each of the following varieties in separate compartments:				
20 Emperor William - Deep Blue Edged White 20 Kegheljani White - Pure White 20 Queen Wilhelmena - Cerise White Center 20 Crispa Meteor - Ruffled Scarlet 20 Etoile de Feu - Bright Red - White Center 20 Princess Elizabeth - Violet - White Center 20 Red Tigrina - Mottled Red 20 Emperor Frederic - Ruffled Red - Edged White 160 Bulbs per Display Box				
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HL-1	IMPORTED HOLLAND LILIES	\$ .21	\$25.20	25#
Six varieties of Imported Lilies packed in Counter Display Box with display card as follows:				
20 Regal Lilies - (18-20 cm.) $2\frac{1}{4}$ " to $2\frac{1}{2}$ " diameter 20 Tiger Lilies - (18 cm. up) $2\frac{1}{4}$ " up diameter 20 Pink Spotted Rubrum - (18-20 cm.) $2\frac{1}{4}$ " to $2\frac{1}{2}$ " dia. 20 Orange Triumph Lilies - (18-20 cm.) $2\frac{1}{4}$ " to $2\frac{1}{2}$ " dia. 20 Lilium Henrui - (20-22 cm.) $2\frac{1}{2}$ " to $2\frac{3}{4}$ " diameter 20 Wilmottea Lilies - (18 cm. up) $2\frac{1}{4}$ " up diameter 120 Lilies per Counter Display Box				
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CDB-C	FANCY LEAVED CALADIUM	\$ .15	\$18.00	25#
Large bulbs $1\frac{1}{2}$ " - 2" diameter, packed in unit Counter Display Box with four most popular varieties as follows:				
30 Candidum - White, with Green Veins 30 Red Flare - Scarlet-Green Border 30 Lord Derby - Pink-deep contrasting veins 30 Reconcave - Deep Red, fringed light Green 120 Bulbs per box.				

Each variety in its own section with true color reproduction illustrating the leaf.



SPRINGTIME BULB FARMS , INC.

LEBANON, OHIO

SPRINGTIME PEAT POTS

THE ALL-PURPOSE STARTER POT

Springtime Peat Pots are made of compressed peat moss and pulp. These pots are impregnated with fertilizer and make an ideal starting medium for the indoor planting of seeds and bulbs.

Pots are so designed that when planted in the ground they soon disintegrate without any 'transplant shock' to the started plant or bulb.

Packed in 'tear-tape' cartons this is an easy item to display anywhere in the store, and particularly near your Begonias, Caladiums and Gloxinias early in the season.

<u>ITEM NO.</u>	<u>ITEM</u>	<u>UNIT PKG.</u>	<u>PER CASE</u>	<u>WT. PER CASE</u>
P-2-12	SPRINGTIME PEAT POTS  <i>2½" Size - 12 pots per pkg. 36 pkgs. per case.</i>	\$0.15	\$5.40	6½#
P-3-12	SPRINGTIME PEAT POTS  <i>3" Size - 12 pots per pkg. 36 pkgs. per case.</i>	\$0.20	\$7.20	10#
P-4-8	SPRINGTIME PEAT POTS  <i>4" Size - 8 pots per pkg. 24 pkgs. per case.</i>	\$0.30	\$7.20	11#

TERMS: 2%, 10 Days  
F.O.B. Lebanon, Ohio.



## SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

## SPRINGTIME GLADIOLUS GARDEN

<u>ITEM NO.</u>	<u>ITEM</u>	<u>UNIT COST</u>	<u>PRICE PER CASE OF 12</u>	<u>WEIGHT PER CASE</u>
V-100	SPRINGTIME GLADIOLUS GARDEN	\$1.10	\$13.20	50 Lbs.

48 Bulbs in 12 Fancy  
 Named Varieties of 4  
 bulbs each, (large #1  
 Size) as follows:

Morning Kiss - White  
 Spic & Span - Salmon Pink  
 Valeria - Bright Red  
 Sans Souci - Scarlet  
 Elizabeth the Queen - Lavender  
 Acca Laurentia - Scarlet Orange  
 Memorial Day - Reddish Magenta  
 Hopmans Glory - Yellow  
 June Bells - Creamy White  
 Friendship - Pink  
 Spotlight - Yellow-Red  
 Leeuwenhorst - Lilac Rose

Packed 12 assortments per case.

Each variety nested in its own  
 named compartment. Complete  
 planting and growing instructions  
 included in each assortment.





# Springtime RAINBOW MIX GLADIOLI PACKAGE

24 Bulbs Per Bag

Mixed Colors

No. 1 size, 1½" to 2" diameter

Top quality assortment of colors including Bright Red, Pink, Salmon, Yellow, Lavender and White in each package.

DELIVERED COST  
PER PACKAGE

DELIVERED COST  
PER CASE OF  
24 PACKAGES

WEIGHT PER  
CASE OF  
24 PACKAGES

40 Lbs.

Packed 24 packages per case as follows:

ITEM NO.  
999-S

DESCRIPTION  
RAINBOW MIX GLADIOLI ASSORTMENT



## SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

## SPECIAL ASSORTMENT OF 24 GLADIOLI

<u>ITEM NO.</u>	<u>ITEM</u>	<u>UNIT</u>	<u>PER CASE OF 24 BAGS</u>	<u>WEIGHT PER CASE</u>
999-S	RAINBOW MIXED GLADIOLI ASSORTMENT	\$0.55	\$13.20	50#

24 Bulbs  $1\frac{1}{2}$ " to 2" dia.  
per bag.

Packed 24 bags per case.

Packed in clear-vue polyethylene bag, beautifully illustrated in color tones.

Rainbow mixed assortment of colors with guaranteed mixture of at least 6 colors per bag.

Furnished Gratis 7" x 11" display card in each case.

COMPLETELY VENTILATED CASE WITH INSTRUCTIONS FOR UNPACKING AND USING VENTILATING MATERIAL ON COUNTER DISPLAY.



SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

<u>ITEM NO.</u>	<u>ITEM</u>	<u>PRICE PER PKG.</u>	<u>PRICE PER DISPLAY UNIT OF 144 PKGS.</u>	<u>WEIGHT PER DISPLAY UNIT</u>
VS-144-8	SELF SELL GLADIOLUS DISPLAY UNIT	\$0.21	\$30.24	100 Lbs.

ALL IMPORTED HOLLAND BULBS WILL BE USED.

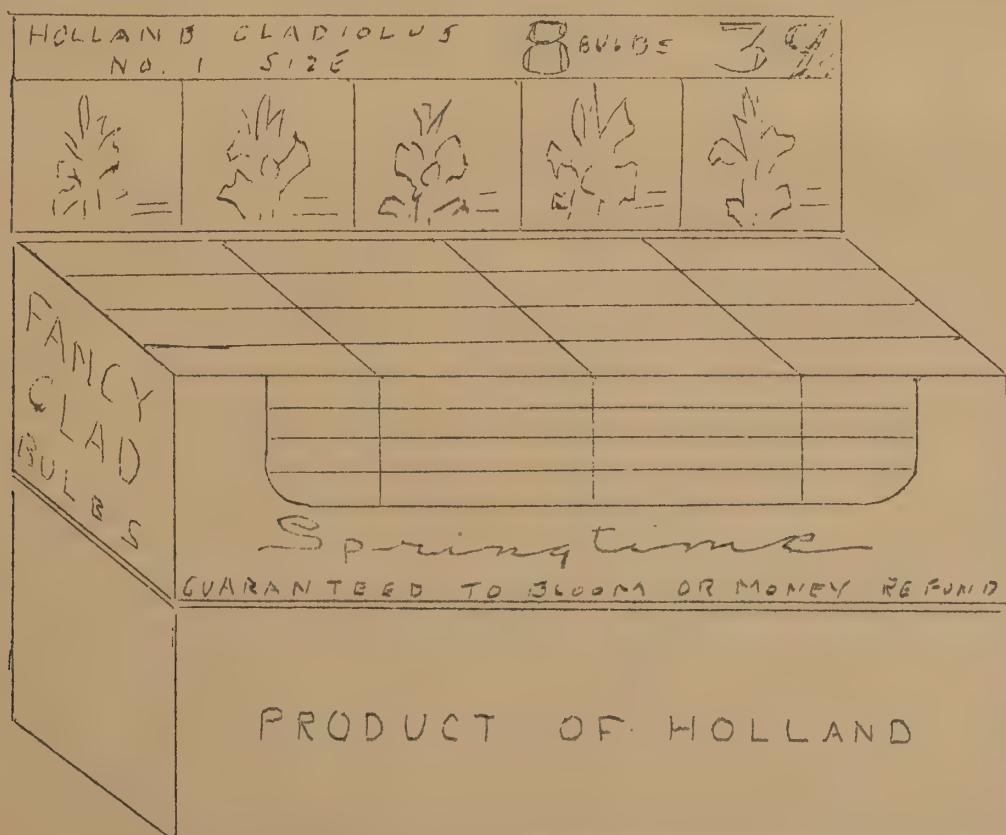
8 - No. 1 Size Holland Glads.

Entire unit of 144 packages is a self-sell deal with complete pictures. Unit can be placed on counter, low-boy, or on its own telescope shipping cover.

144 packages per unit, as follows:

45 Pkgs. - New Europe - Bright Red
36 Pkgs. - Northern Queen - Pink
27 Pkgs. - Han Van Meegeren - Canary Yellow
18 Pkgs. - Benjamin Britten - Lavender
18 Pkgs. - Morning Kiss - Pure White
<u>144</u> Pkgs.

Each package imprinted to show named variety, color and price.





<u>ITEM NO.</u>	<u>ITEM</u>	<u>UNIT</u>	<u>PER CASE OF 60 BAGS</u>	<u>WEIGHT PER CASE</u>
SP-1	SPRINGTIME GLADIOLUS	\$ .26	\$15.60	42 Lbs.

9 bulbs per bag (1½" to 2" dia.)  
 Assorted Case of 60 bags per case  
 as follows:

12	Sans Souci - Red
8	Golden Favorite - Yellow
8	Spic and Span - Salmon Pink
6	Lavender Dream - Lavender
6	Vagabond Prince - Smoky Mahogany
4	June Bells - White
4	Picardy - Salmon
4	Pactolus - Salmon and Red
4	Vanguard - White and Violet
4	Spotlight - Canary Yellow, Carmine red blotch
<u>60</u>	Bags

7" x 11" Display Card furnished in each case.

These bags have punched hole in top for peg board or rack display. Also easily displayed in assorted pile on counter.

Attractive color picture of bloom with planting directions and chart easily viewed on back panel.  
 Clear visibility for all bulbs both front and back.

<u>ITEM NO.</u>	<u>ITEM</u>	<u>NO. PKGS. PER CASE</u>	<u>PRICE PER PKG.</u>	<u>PRICE PER CASE</u>	<u>WEIGHT</u>
2	GLADIOLUS VARIETIES	24	\$ .26	\$6.24	30 Lbs.
					Twelve bulbs per package. $(1\frac{1}{4}'' \text{ to } 1\frac{1}{2}'' \text{ diameter.})$ A mixture of the finest varieties.
3.	JUMBO GLADIOLI	24	\$0.37	\$8.88	40 Lbs.
					Twelve jumbo size bulbs per package. (2" to 3" diameter.) A mixture of the finest varieties.
4.	STAR OF AFRICA PACKAGE	24	\$ .30	\$7.20	12 Lbs.
					6 Bulbs per package - Top size 10 cm. Imported from Holland. Packed 24 Pkgs. per case. (Chin-cher-in-chees)



<u>ITEM NO.</u>	<u>ITEM</u>	<u>NO. PKGS. PER CASE</u>	<u>PRICE PER PKG.</u>	<u>PRICE PER CASE</u>	<u>WEIGHT</u>
5	GIANT DAHLIA PKG. WAXED TUBERS	24	\$0.31	\$7.44	17 Lbs.
Two large tubers per pkg. Giant flowering type Dahlias, packed 24 per case as follows:					
6 Red            4 Lavender 4 Pink          3 Yellow 4 Salmon        3 White					
6.	IMPORTED MIGNON DAHLIA PKG. - WAXED ROOTS	24	\$0.31	\$7.44	18 Lbs.
Three clusters of roots per package. Mixed colors. Imported from Holland.					
7.	SHAGGY DAHLIA PACKAGE WAXED TUBERS	24	\$0.31	\$7.44	15 Lbs.
Contains two large tubers carded in brightly colored cello bag. Packed 24 per case as follows:					
6 Red            4 Lavender 4 Pink          3 Yellow 4 Salmon        3 White					
9.	TUBEROUS ROOTED BEGONIA PKG.	24	\$0.52	\$12.48	10 Lbs.
Six large bulbs per package. ( $1\frac{1}{2}$ " to 2" diameter.) A mixture of four colors.					
10.	FLAME CANNA PACKAGE WAXED ROOTS	24	\$0.26	\$6.24	21 Lbs.
Three divisions of two to five eyes, as follows:					
1 King Humbert - Red 1 City of Portland - Pink 1 Yellow Humbert - Yellow					
11.	FRAGRANT STARFLOWER PACKAGE	24	\$0.21	\$5.04	7 Lbs.
Twelve first size bulbs per package. This is the very popular new fragrant gladiolus type flower that looks like an orchid.					



<u>ITEM NO.</u>	<u>ITEM</u>	<u>NO. PKGS. PER CASE</u>	<u>PRICE PER PKG.</u>	<u>PRICE PER CASE</u>	<u>WEIGHT</u>
13.	AMARYLLIS PACKAGE	24	\$0.21	\$5.04	8½ Lbs.
	One large bulb, 2½" to 2 3/4" size, individually packed and overwrapped in rotogravure cellophane.				
14.	PACKAGED RANUNCULAS	24	\$0.25	\$6.00	4 Lbs.
	Fifteen bulbs per package. (No. 1 size.) Imported from Holland.				
<u>HARDY ROOTS FROM HOLLAND</u>					
P-1	PEONY ROOT PACKAGE	24	\$0.31	\$7.44	18 Lbs.
	One root per package. 3 to 5 eye divisions.				
	10 Pkgs. - Felix Crousse - Red 8 Pkgs. - Lady Alexander Duff - Pink 6 Pkgs. - Duchesse de Nemours - White				
BH-1	BLEEDING HEART ROOT PACKAGE	24	\$0.31	\$7.44	18 Lbs.
	One Root per package. 3 to 5 eye divisions.				
GG-1	GARDEN GLOXINIA PACKAGE	24	\$0.31	\$7.44	15 Lbs.
	One Root per package 3 to 5 eye divisions.				
L-1	LIATRIS ROOT PACKAGE	24	\$0.31	\$7.44	15 Lbs.
	One Root per package 3 to 5 eye divisions.				
HR-48	HARDY ROOT COMBINATION CASE of above four items packed as follows:	48	\$0.31	\$14.88	34 Lbs.
	10 Red Peony Packages 8 Pink Peony Packages 4 White Peony Packages 10 Bleeding Heart Packages 8 Garden Gloxinia Packages 8 Liatris Packages 48 Packages per combination case.				



SPRINGTIME BULB FARMS, INC.

LEBANON, OHIO

BULK BULBS FOR SPRING 1960

<u>ITEM NO.</u>	<u>ITEM</u>	<u>PRICE PER M.</u>	<u>PRICE PER CASE</u>	<u>WEIGHT PER CASE</u>
MD-1	MIGNON DAHLIA (Holland)	\$65.00	\$32.50	100#

No. 1 Clumps packed in Peat Moss.

Hinged Lid Display Case with large sign on Inside of Lid. Original Holland Case for direct shipment to store.

This is a self selling unit that will display easily anywhere with a minimum amount of space.

500 Clumps per case.

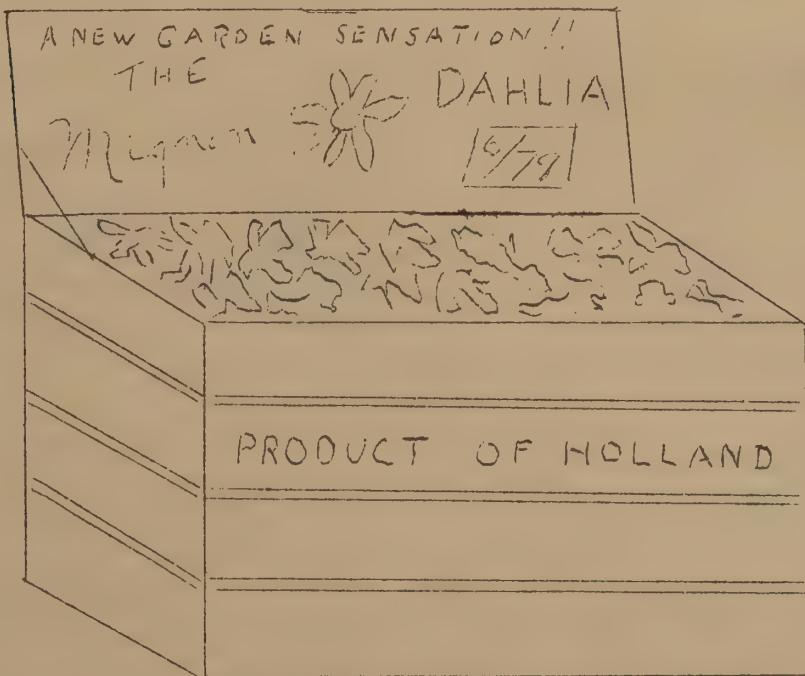
Rainbow Mixture of Dahlias. Each bush grows to height of  $2\frac{1}{2}'$  to  $3\frac{1}{2}'$  and is covered through the summer with 3" blooms. Excellent for cutting and showy display.

7" x 11" Display Card furnished in each case.

TERMS: 2%, 10 Days  
F.O.B. Lebanon, Ohio.

ALL ROOTS ARE WAXED

Shipped in original Holland case with Roots packed in peat moss.





BULK GLADIOLI	BULBS PER <u>BAG</u>	2" up dia. 16 cm. up <u>10# per Bag</u>	1 3/4"-2" 14/16 cm. <u>8# per Bag</u>	1 1/2" - 1 3/4" 12/14 cm. <u>6# per Bag</u>
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STANDARD VARIETY	100	\$3.30 per C	\$2.60 per C	\$2.20 per C
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Sans Souci - Bright Red	# 1	#A-1	#B-1
Picardy - Salmon Pink	2	A-2	B-2
Golden Favorite - Yellow	3	A-3	B-3
Hawaii - Mahogany Red	4	A-4	B-4
General Eisenhower - Rose	5	A-5	B-5
June Bells - White	6	A-6	B-6
Silhouet - Lavender - Red	7	A-7	B-7

RUFFLED AND BI-COLOR VARIETIES	100	.	.
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Pactolus - Salmon and Red	#15	#A-15	#B-15
Abu Hasson - Violet Blue	16	A-16	B-16
Spotlight - Ruffled Yellow	17	A-17	B-17
Hocus Pokus - Yellow-Red Dot	18	A-18	B-18
Vanguard - White and Violet	19	A-19	B-19

BULK GIANT DAHLIAS - WAXED	Bulbs	Per	Price per	Price per	Weight
		<u>Bag</u>	<u>Unit</u>	<u>Bag</u>	
FINEST LARGE CACTUS VARIETIES	25		\$ .14	\$3.50	5 1/2 #

H-21	General Eisenhower - Red
H-22	Allegresse - Canary Yellow
H-23	Carol Francis - Lavender
H-24	Glorious Victory - Pink
H-25	Miss Liberty - White-Red Tip
H-26	Salmon Queen - Salmon

GIANT DECORATIVE VARIETIES	25	.14	3.50	5 1/2 #
HD-21	Confucius - Red			
HD-22	Lord of Autumn - Yellow			
HD-23	Blue Horizon - Lavender			
HD-24	Barbara Lee - Pink			
HD-25	Bride's Bouquet - White			
HD-26	Indian Giant - Salmon			



<u>BULK BEGONIAS</u>	<u>Bulbs Per Box</u>	<u>Price per Unit</u>	<u>Price per Box</u>	<u>Weight</u>
BEGONIAS 1½" to 2" Size	50	\$ .085	\$4.25	3½#

Tuberous Rooted Begonia  
 Bulbs imported from Belgium.  
 Grow best in semi-shady location. Packed in individual display box.

- A-31 Red
- A-32 Yellow
- A-33 Salmon
- A-34 Pink
- A-35 Mixed

JUMBO BEGONIAS 2" UP SIZE	50	.13	6.50	4½#
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Tuberous Rooted Begonia  
 Bulbs imported from Belgium.  
 Grow best in semi-shady location. Packed in individual display box.

- B-31 Red
- B-32 Yellow
- B-33 Salmon
- B-34 Pink
- B-35 Mixed

<u>BULK CANNAS - WAXED</u>	<u>Bulbs Per Bag</u>	<u>Price per Unit</u>	<u>Price per Bag</u>	<u>Weight</u>
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Colorful, growing 2-3 ft. high. Tropical foliage with brilliant flowers. Canna Roots, 2-5 eye.

- 41 King Humbert - Red
- 42 City of Portland - Pink
- 43 Yellow Humbert - Yellow
- 44 President - Scarlet



BULK AMARYLLIS BULBS	<u>Bulbs Per Bag</u>	<u>Price per Unit</u>	<u>Price Per Bag</u>	<u>Weight</u>
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Bulk Amaryllis Bulbs. Giant lily type flower. Greatly in demand for pot culture and outside planting.

46. Bulk Amaryllis Bulbs 2 3/4" to 3" diameter	25	.21	\$5.25	18#
47. Bulk Amaryllis Bulbs 2 1/2" to 2 1/2" diameter	25	.13	3.25	13#

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BULK DOUBLE MEXICAN TUBEROSES

50. Double Mexican Tuberosses Tuberosses are noted for their sturdy white fragrant flowers. Size 3" to 4" in circumference.	50	.05	2.50	3#
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BULK GIANT FANCY LEAVED CALADIUMS	<u>Bulbs per Box</u>	<u>Price per Unit</u>	<u>Price per Box</u>	<u>Weight</u>
Offered by Color and Variety	25	.15	3.75	2#

Bulbs 1 1/2" to 2" diameter  
Packed in individual display box.

- CA-1 Candidum - Green and White
- CA-2 Red Flare - Scarlet-Green Bordered
- CA-3 Lord Derby-Transparent Rose-Dark Green Edge
- CA-4 Triumphe de l'Exposition - Bright Red,  
Dark Green Edge
- CA-5 Reconcave - Red
- CA-6 Thomas Tomlinson-Bright Crimson  
spotted with Green Edge

Can be ordered in following Illustrated  
Counter Display Box:

CDB-C Fancy Leaved Caladium	120	.15	18.00	25#
1 1/2" to 2" diameter.				
120 bulbs packed in				
Counter Display Box as				
follows:				
30 Candidum	30	Lord Derby		
30 Red Flare	30	Reconcave		
	120	Bulbs		



BULK LILY BULBS	BULBS PER BAG	PRICE PER UNIT	PRICE PER BAG	WEIGHT
55. Regal Lilies $2\frac{1}{4}$ " to $2\frac{1}{2}$ " diameter (18-20 cm.)	25	.21	5.25	5 $\frac{1}{4}$
56. Tiger Lilies $2\frac{1}{4}$ " up. (18 cm.)	25	.21	5.25	4 $\frac{1}{4}$
57. Pink Spotted Rubrum Lily $2\frac{1}{4}$ " to $2\frac{1}{2}$ " diameter (18-20 cm.)	25	.21	5.25	5 $\frac{1}{4}$
58. Orange Triumph $2\frac{1}{4}$ " to $2\frac{1}{2}$ " diameter (18-20 cm.)	25	.21	5.25	5 $\frac{1}{4}$
59. Lilium Henrui $2\frac{1}{2}$ " to $2\frac{3}{4}$ " diameter (20-22 cm.)	25	.21	5.25	6 $\frac{1}{4}$
60. Wilmottea Lily $2\frac{1}{4}$ " up diameter (18 cm. up.)	25	.21	5.25	4 $\frac{1}{4}$
62. Pink Calla Lily $1\frac{1}{2}$ " to 2" diameter	50	.15	7.50	4 $\frac{1}{4}$
63. Yellow Calla Lily 2" to $2\frac{1}{2}$ " diameter	50	.15	7.50	5 $\frac{1}{4}$
64. White Calla Lily $1\frac{3}{4}$ " to 2" diameter	50	.15	7.50	4 $\frac{1}{4}$

NOTE: Also see Special Lily Counter Display Box  
on Page No. 3

